

# 2024

## SPONSORSHIP OPPORTUNITIES

POSITIVE ENERGY AFFECTING RECOVERING LIVES



115 North Dixieland Rd.,  
Suite 1 Rogers AR,  
72756  
479-721-6778  
[www.arpearl.org](http://www.arpearl.org)



# What We Do

The Mission of P.E.A.R.L. is to provide assistance, education, and support to the specialty courts and the recovery community of Arkansas.

P.E.A.R.L. inspires people with substance use disorders to embrace the process of change through which people improve their health and wellness, live self-directed lives, and strive to reach their full potential. P.E.A.R.L. provides support to the path of recovery.

- Recovery Housing for Men and Women
- Supportive Services
- Recovery Meetings
- Peer-to-Peer Services
- Mentoring
- Recreational Activities
- Financial Literacy
- Life Skills Classes
- Employment Resources
- Recovery Resources
- Harm Reduction
- Food & Diaper Pantry

**Your direct support allows P.E.A.R.L. to provide vital wrap around services to Benton County Drug Court participants and other individuals in the recovery community who struggle with substance use disorders.**



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# Why

POSITIVE  
ENERGY  
AFFECTING  
RECOVERING  
LIVES

**The causes of substance use disorders – and the barriers to recovery – are unique for every individual, donations like yours allow us to continue our mission.**

**Our goal is to provide immediate and ongoing relief and assistance to those individuals who are working to recover from addiction and re-enter their community as healed, contributing members.**

**When recovering men and women are given the help they need instead of feeling stigmatized by their community, they are given an invaluable resource in their recovery.**



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POSITIVE ENERGY  
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# Sponsorship Levels

## Platinum Sponsor - \$10,000

- Gold Level - Stripes, Blue & You Kickball Tournament
- Above & Beyond Table - 10th Annual Night to Shine Gala
- Elite Sponsor - Roberds 5k Run for Your Life / Walk to Remember

## Diamond Sponsor - \$7,500

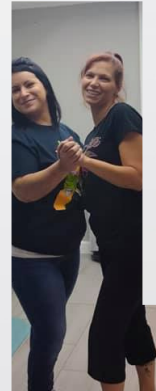
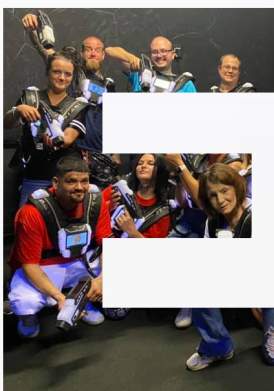
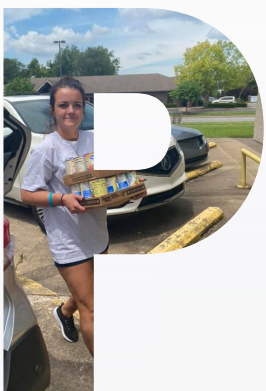
- Blue Level - Stripes, Blue & You Kickball Tournament
- Pink Table - Night to Shine Gala
- Gold Sponsor - Roberds 5k Run for Your Life / Walk to Remember

## Gold Sponsor - \$5,000

- Stripes Level - Stripes, Blue & You Kickball Tournament
- Blue Table - Night to Shine Gala
- Bronze Sponsor - Roberds 5k Run for your Life / Walk to Remember



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**May 18th, 2024**  
**8:00am -5:00pm**  
**Location TBD**

P.E.A.R.L.'s 3rd Annual Community Kickball Event!

Join us as we smash the stigma! Come and enjoy the local law enforcement play kickball with those in recovery!

Stripes, Blue & You is a great way to get involved in your local community. This event shows the community that everyone can work together for the common good; that restoration and reformation does happen and how grateful the recovery community is for our law enforcement.



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### **Gold Sponsorship \$1,000**

- Sponsorship includes logo on event t-shirts, social media marketing, logo and link on website, acknowledgement at all PEARL 2024 events, 10 player tickets (a team) and 10 t-shirts.

### **Blue Sponsorship \$500**

- Sponsorship includes logo on event t-shirts, social media marketing, logo and link on website, acknowledgement at all PEARL 2024 events and 10 player tickets (a team).

### **Stripes Sponsorship \$300**

- Sponsorship includes logo on event t-shirts, social media marketing, logo and link on website and acknowledgement at event

For more information contact: Kyra Moss, Executive  
Director (479)721-3022 / [kyra@arpearl.org](mailto:kyra@arpearl.org)



**August 3rd, 2024**  
**6:00 pm - 9:00 pm**  
**The Barn at the Springs**  
**5190 AR-112, Springdale, AR 72762**

This event gives you the opportunity to shine for PEARL at our 10th Annual Gala.

Each ticket includes a meal and drinks. The event will feature a guest speaker, entertainment, and live and silent auction from top vendors in NWA.

This semi-formal fundraising event is held each year to celebrate PEARL's accomplishments from the previous year. Additionally, the Gala is our main source of revenue for the year.

Your sponsorship will allow PEARL the opportunity to continue "Healing the Recovery Community"! Please help us make this Night to Shine Gala one to remember.

For more information contact: Kyra Moss, Executive Director  
(479)721-3022 / [kyra@arpearl.org](mailto:kyra@arpearl.org)



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### **Above and Beyond Sponsorship - \$5000**

- Use of our Peer Recovery Center facility for team building or group events.
- VIP Seating with 2 tables, seats 16 - VIP reception access
- Opportunity to present "big check" and give brief remarks on stage during the Gala
- Logo and link on PEARL website
- Full page in event program
- Logo listed in all pre-event advertising
- Recognition during the event

### **Pink Pearl Table Sponsorship - \$2,500**

- VIP Seating with 2 tables, seats 16 - VIP reception access
- Representative given opportunity to give brief remarks at the event
- Logo and link on PEARL website
- Full page in event program
- Logo listed in all pre-event advertising
- Recognition during the event

### **Blue Pearl Table Sponsorship - \$1,500**

- VIP Seating with 2 tables, seats 16 - VIP reception access
- Logo and link on PEARL's website
- Half page in event program
- Logo listed in all pre-event advertising
- Recognition during the event

### **White Pearl Table Sponsorship - \$750**

- Receive 1 table of 8 for the Night to Shine Gala and table recognition
- Includes company logo on all advertising, pre-post event
- Includes company logo and link on our website Highlight recognition in annual report



Run 4 Your Life 5k & Walk to Remember

**Run 4 Your Life 5k & Walk to Remember**  
**October 19th, 2024**  
**7:00 am - 11:00 am**

**Rogers High School**  
**Rogers AR**

This special event gives you the opportunity to support P.E.A.R.L. & The Ben Roberds Scholarship Fund by participating in a 5k while remembering those who have lost their life and those who are still suffering from substance use disorders.

Join us as we run to celebrate recovery and walk to remember!

**Title Sponsorship \$2,500**

- References to the event will be preceded by your company name.
- Prominent logo and/or company name on all promotions and publicity including, print ads, press releases, race applications, event T-shirts, and on the race medal lanyards. The Sponsor's logo will be added to the P.E.A.R.L. website with a link to the sponsor's website.
- Company logo will be prominently displayed during packet pick up.
- Booth space and/or tables will be available near registration on race day.
- Banner space and signage at start and finish lines.
- 10 complimentary entries to the race & t-shirts.
- Option to put company logo products in the race swag bags.



**In Honor of PEARL's  
cofounder Ben Roberds**



Run 4 Your Life 5k & Walk to Remember

### **Presenting Sponsorship \$1,500**

- Named as the Presenting Sponsor of the event on all promotions and publicity including, print ads, press releases, race applications, and event T-shirts.
- The Sponsor's logo will be added to the P.E.A.R.L. website with
- a link to the sponsor's website.
- Company logo will be prominently displayed during packet pick up.
- Booth space and/or tables will be available near registration on race day.
- Banner space and signage at start and finish lines.
- 5 complimentary entries to the race & t-shirts.
- Option to put company logo products in the race swag bags.

### **Elite Level Sponsorship \$1000**

- Named as an Elite Sponsor of the event on all promotions and publicity including, press releases, and event T-shirts.
- The Sponsor's logo will be added to the P.E.A.R.L. website with a link to the sponsor's website.
- Company logo will be prominently displayed during packet pick up.
- 3 complimentary entries to the race & t-shirts.
- Option to put company logo products in the race swag bags.

### **Gold Level Sponsorship \$500**

- Named as a Gold Sponsor of the event on social media, website, and on event T-shirts.
- The Sponsor's logo will be added to the P.E.A.R.L. website with a link to the sponsor's website.
- Company logo will be prominently displayed during packet pick up.
- 2 complimentary entries to the race & t-shirts.
- Option to put company logo products in the race swag bags.

### **Bronze Sponsorship \$250**

- The Sponsor's name will be added to the P.E.A.R.L. website with a link to the sponsor's website.
- 1 complimentary entry to the race & t-shirt.
- Option to put company logo products in the race swag bags.



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# 2024 SPONSORSHIP AGREEMENT

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NAME (Exactly how name should be listed in all publicity):

ADDRESS CITY STATE ZIP:

CONTACT NAME

CONTACT PHONE & EMAIL

## 2024 Sponsorships Levels

- ☐ Platinum Level \$10,000
- ☐ Diamond Level \$7,500
- ☐ Gold Level \$5,000

## Night to Shine Gala August 3rd, 2024

- ☐ Above and Beyond \$5000
- ☐ Pink Table Sponsorship \$2500
- ☐ Blue Table Sponsorship \$1500
- ☐ White Table Sponsorship \$750

## Stripes, Blue & You Community Kickball Event May 18th, 2024

- ☐ Gold Sponsorship \$1,000
- ☐ Blue Sponsorship \$500
- ☐ Stripes Sponsorship \$300

## Run for Your Life 5K Walk to Remember

October 19th, 2024

Title Sponsorship \$2500

- ☐ Presenting Sponsorship \$1500
- ☐ Elite \$1000
- ☐ Gold \$500
- ☐ Bronze \$250

## Volunteer

I want to....

- ☐ Volunteer for an event committee
- ☐ Educate or Mentor
- ☐ Learn More
- ☐ **Make a Donation \$** \_\_\_\_\_

Check enclosed

(Make checks payable to: P.E.A.R.L.)

Email \_\_\_\_\_

invoice: Mail \_\_\_\_\_

invoice: \_\_\_\_\_

Credit Card Number

\_\_\_\_\_

Expiration Date: CW Code \_\_\_\_\_

Signature \_\_\_\_\_